

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – NOVEMBER 2018

CO 1501 – BUSINESS ENVIRONMENT

Date: 24-10-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION – A

ANSWER ALL QUESTIONS:

(10x2=20 marks)

1. What do you mean by business environment?
2. What are fundamental rights?
3. What is Business Ethics?
4. What is GATT?
5. What is meant by socialism?
6. Define the term macro environment.
7. What is SWOT analysis?
8. Define 'cultural lag'.
9. What is meant by FEMA?
10. Define the term 'Political Environment'.

SECTION – B

ANSWER ANY FIVE QUESTIONS:

(5x8=40 marks)

11. How does Economic environment affect business? Explain.
12. Discuss the main features of the Indian constitution.
13. Explain the features of mixed economy.
14. What is Consumer Protection Act ?Explain the rights of consumers.
15. Why should corporates implement social responsibility?
16. State the advantages of Globalization.
17. Give your suggestions for strengthening the Trade Union Movement in India.

SECTION – C

ANSWER ANY TWO QUESTIONS

(2x20=40 marks)

18. What is WTO? Describe the role of WTO in the competitive global environment.
19. Explain the social responsibility of a business towards different groups
20. Analyse the significance and importance of Business Environment.
21. Briefly explain the impact of globalization on India.

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